We celebrate love of food and passion for community

Edible San Francisco is part of Edible Communities, a network of more than 80 individually owned publications across the US and Canada united by a single mission: to connect food lovers to the best resources they can find in their own neighborhoods. We help them explore where their local food comes from, how it’s produced, and who makes it. Food is a natural connection that transcends our differences and lets us feel part of a shared local experience otherwise known as communities (our last name!).
Like each of the 80+ publications in Edible Communities, Edible San Francisco is dedicated to supporting the local farmers, chefs, food artisans, fishers, vintners, brewers, home cooks, and small businesses that help feed people. For every Edible editor, the connection to community is passionate because it’s personal: we live and work among the people we write about and the people who read their stories. Collectively, we comprise a powerful, hyperlocal network with a deep level of engagement and loyalty you won’t find anywhere else. Readers want—even need—to feel connected to those around them, and the opportunity to connect through your local Edible is unique and invaluable.
Targeted to affluent, sustainability-driven consumers

Edible Alaska
Edible Allegheny
Edible Asheville
Edible Aspen
Edible Austin
Edible Berkshires
Edible Blue Ridge
Edible Boston
Edible Bronx
Edible Brooklyn
Edible Cape Cod
Edible Capital District
Edible Charleston
Edible Chicago
Edible Cleveland
Edible Columbia
Edible Columbus
Edible Connecticut
Edible East
Edible Dallas & Fort Worth
Edible DC
Edible Delmarva
Edible Door
Edible East Bay
Edible East End
Edible Finger Lakes
Edible Grande Traverse
Edible Green Mountains
Edible Hawaiian Islands
Edible Houston
Edible Hudson Valley
Edible Idaho
Edible Indy
Edible Jersey
Edible LA
Edible Long Island
Edible Louisville and the Bluegrass
Edible Lower Alabama
Edible Madison
Edible Maine
Edible Milwaukee
Edible Manhattan
Edible Marin & Wine Country
Edible Memphis
Edible Michiana
Edible Monterey Bay
Edible Nashville
Edible Northeast Florida
Edible Nutmeg
Edible Ohio Valley
Edible Ojai & Ventura County
Edible Oklahoma City
Edible Orange County
Edible Orlando
Edible Ottawa
Edible Philly
Edible Phoenix
Edible Pikes Peak
Edible Pioneer Valley
Edible Queens
Edible Reno-Tahoe
Edible Rhody
Edible San Antonio
Edible San Diego
Edible San Francisco
Edible San Luis Obispo
Edible Santa Barbara
Edible Santa Fe
Edible Sarasota
Edible Seattle
Edible Shasta-Butte
Edible Silicon Valley
Edible South Florida
Edible South Shore
Edible Toronto
Edible Tulsa
Edible Upcountry
Edible Vancouver & Wine Country
Edible Vancouver Island
Edible Westchester
Edible Western NY
Edible WOW
our local audience

A covetable community

Edible publications attract an educated, affluent audience of thought leaders and influencers who’ve adopted sustainable lifestyles and consider our magazine indispensable. Edible readers spend a remarkable 59.4 minutes with each issue, and what they like best about the magazine is “that it’s local.” Who spends almost an hour of their leisure time with something they don’t enjoy and find useful/inspiring?

Among the top actions taken as a result of their bond with Edible:

72% of readers pick up their copies of Edible at local businesses.

82% of readers who read the magazine in print also engage with their local Edible website.

96% of readers stated that they would be likely to patronize a restaurant featured in Edible.

93% report taking some sort of action as a result of reading Edible or visiting an Edible website.

Source: GfK/MRI study, December 2019
Our partners. Our friends.

EDIBLE READERS ARE CONCERNED, CONNECTED, SAVVY AND COMMUNITY MINDED. Exactly the sorts of customers you want. They influence their friends, telling them where to shop, where to eat, what to cook, what to drink and why.

“Edible Publications are an ideal form of advertising for us. Their passion-filled pages echo the message that we are trying to relay to our community, that you can make a difference with the way you eat. Their commitment to promoting and supporting small artisan producers sets them apart from other food publications out there.”
—Sam Mogannam, Bi-Rite Market

“I can’t keep copies of Edible San Francisco on my shelves for more than five minutes before my customers wipe me out. It is Bay Area’s premier food publication, and has its finger on the pulse of all the local food news and issues. As a bookseller, I see first hand how many people are seeing my ad as the magazine flies out of the store quicker than I can restock it!”
—Celia Sack, Omnivore Books
Digital, social & more

Beyond our quarterly magazine, Edible San Francisco can connect you to our highly engaged audience through multiple channels.

- 75% of all respondents report engagement with Edible online
- 87% have read at least 3 of the last 4 issues of an Edible e-newsletter
- 58% interact with Edible on social media

Reach our audience online.

- Monthly Newsletter sponsor opportunities
- Branded Content: Online advertorial story that you author
- Custom Content: Online advertorial story about your company brand, authored exclusively by Edible San Francisco
- Sponsored Video: Original video produced exclusively by the Edible San Francisco team
- Display ads: advertise on ediblesanfrancisco.com and social media ads @ediblesf

Source: Gfk/MRI study, December 2019
Join the most vibrant sustainable food community. Connect with Edible.

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